



# NATIONAL CHRYSANTHEMUM SOCIETY, Inc., U.S.A.

## Tenth Annual NCS Fundraising Campaign

Greetings NCS Members!

The National Chrysanthemum Society is embarking on its Tenth Annual Fundraising Campaign. The members of NCS are challenged again this year with a goal of \$2,000. This year's campaign runs until December 31, 2024. Your donation is tax deductible to the extent of the law.

Our 2023 fundraising campaign ended on December 31, 2023. The final tally for our 2023 campaign is included in the March issue.

This letter officially launches our 2024 campaign. As in the past, please think about why **you** joined NCS and what you have personally received from that membership. NCS continues to be committed to educating the public about the wonderful chrysanthemum flower, its varied uses, and the wonders of growing it. **Every donation** will help us meet the \$2,000 challenge. With your help, we **can** do it, and with your help we **can exceed** our goal!

Leanne Ortega (NCS Treasurer), Anette Lloyd (NCS Secretary), and Renee Wherley (San Gabriel Valley chapter) are serving as the campaign coordinators. They will keep us apprised about progress in meeting our goal. Please join them in working for NCS.

Thank you for considering a tax-deductible donation to the National Chrysanthemum Society. Remember – no gift is too small or too large. We ask only that you give what you are comfortable giving.

Sincerely,

A handwritten signature in cursive script that reads 'Irene C. Bernal'.

Irene C. Bernal  
NCS President

## 2024 NCS Annual Fundraising Campaign

I am excited to support NCS! This form is available on the NCS website ([www.mums.org](http://www.mums.org)) and gives you the option of making your contribution with a credit card payment through PayPal.

Sign me up as follows:

<b>Entry Level</b>	donate	Up to \$49	=	\$ _____
<b>Advanced Level</b>	donate	\$50 - \$99	=	\$ _____
<b>Blue Ribbon Level</b>	donate	\$100 - \$149	=	\$ _____
<b>Purple Ribbon Level</b>	donate	\$150 - \$199	=	\$ _____
<b>Gold Ribbon Level</b>	donate	\$200 - \$299	=	\$ _____
<b>Sweepstakes Level</b>	donate	\$300 - \$499	=	\$ _____
<b>Silver Medal Award Level</b>	donate	\$500 - \$999	=	\$ _____
<b>Gold Medal Award Level</b>	donate	\$1,000 +	=	\$ _____
<b>Other</b> (please give what you can)				\$ _____

**My donation is made in memory of:** \_\_\_\_\_

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Name \_\_\_\_\_

**Check here if you wish to remain anonymous** \_\_\_\_\_  
(PayPal requires that your information be entered, however, for publication purposes your donation will be anonymous.)

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ - \_\_\_\_\_

Daytime Phone (\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_ E-mail \_\_\_\_\_

Check or Money Order (payable to NCS)

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Please fill out the form above and mail to:

Leanne Ortega, NCS Treasurer  
4724 Kenneth Avenue  
Fair Oaks, CA 95628-6244

If you have questions, please feel free to contact one of the campaign coordinators:

Leanne Ortega, 916-417-3360, [leanne.ortega@mums.org](mailto:leanne.ortega@mums.org)  
Anette Lloyd, 540-520-8801, [anette.lloyd@mums.org](mailto:anette.lloyd@mums.org)  
Renee Wherley, 626-240-8966, [renee.wherley@mums.org](mailto:renee.wherley@mums.org)

**Gifts are tax deductible to the extent of the law.**

The National Chrysanthemum Society, Inc., USA is a non-profit organization under section 501(c) (3) of the Internal Revenue Code of the United States and as such can accept tax deductible contributions.